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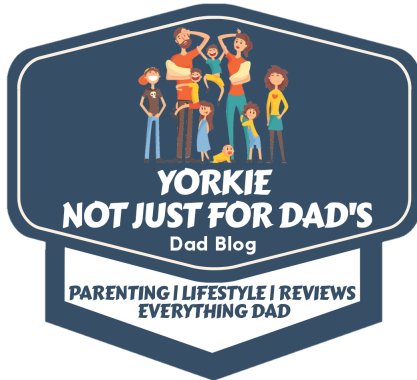
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PITT MOTORING TV



## ABOUT YORKIE NOT JUST FOR DAD'S

Yorkie not just for Dads is a Dad Blog founded by SAHD (stay at home dad) Eddie. My Blog started life as a hobby, a place for me to diary my family life and experiences as a SAHD. As the blog and Social media playforms began to grow and gain more followers, the focus of the Blog changed slightly, still offering Family Lifestyle, Mental Health and Parenting content all from a Dad's perspective.

Yorkie not just for Dads now also covers categories such as Motoring, DIY, Family days out & Adventures and Product Reviews along with the recent addition of Q&A podcast interviews. Used as a different platform on the Blog to carry out interviews with relative people that are based within or featured in my Blog posts such as Children's Authors, Mental Health Advocates and People who with the services or content and support they provide to Parents and Families.

## WHAT CAN I OFFER YOU

*PR & MARKETING FRIENDLY*  
—  
*CONTENT CREATION*  
—  
*ARTICLE WRITING*  
—  
*SOCIAL MEDIA PROMOTION*  
—  
*BLOG PROMOTION*  
—  
*SPONSORED CONTENT*  
—  
*PODCAST INTERVIEWS*  
—  
*YOUTUBE CONTENT*

**5820****SOCIAL MEDIA  
FOLLOWERS****18****DOMAIN  
AUTHORITY****4,403****PAGE VIEWS**  
(BASED ON UNIQUE PAGE VIEWS  
1/4/21 - 30/6/21  
GOOGLE ANALYTICS STATISTICS)**1.46%  
AVG LIKES  
50****INSTAGRAM  
STATS**  
(ENGAGEMENT RATE)